

Ambri - Sher-e-Kashmir

Indian market is flooded with apples imported from US, China, or New Zealand, or exotic varieties grown in different Indian states. However, Kashmir is the only proud state of being producer of its very own landrace of apple - commonly known as *Ambri*; though apple has a long tradition of cultivation in Kashmir since early history or even from late prehistoric time - so say



researchers. This desi variety is a highly appreciated throughout the state and outside for its taste, aroma, and excellent preservation quality, locals say you can store for one year in Kashmir. The fruit is medium sized and oblong conical in shape, and distinctly flattened at the base, creamy green-whitish with red tinge. All of these make it easily distinguishable from other apple varieties commonly available in the market. So, next time when you wish to relish an apple - do sink in the unique taste and flavor of the *Sher-e-Kashmir - Ambri*.

Photo credit: Wilayat Rizvi

Collector: Avik Ray